DDG

DDG DISTRIBUTION LTD

Trade catalogue

White Fox, Siberia and HIT
Premium Swedish nicotine pouches

2026



ABOUT DDG

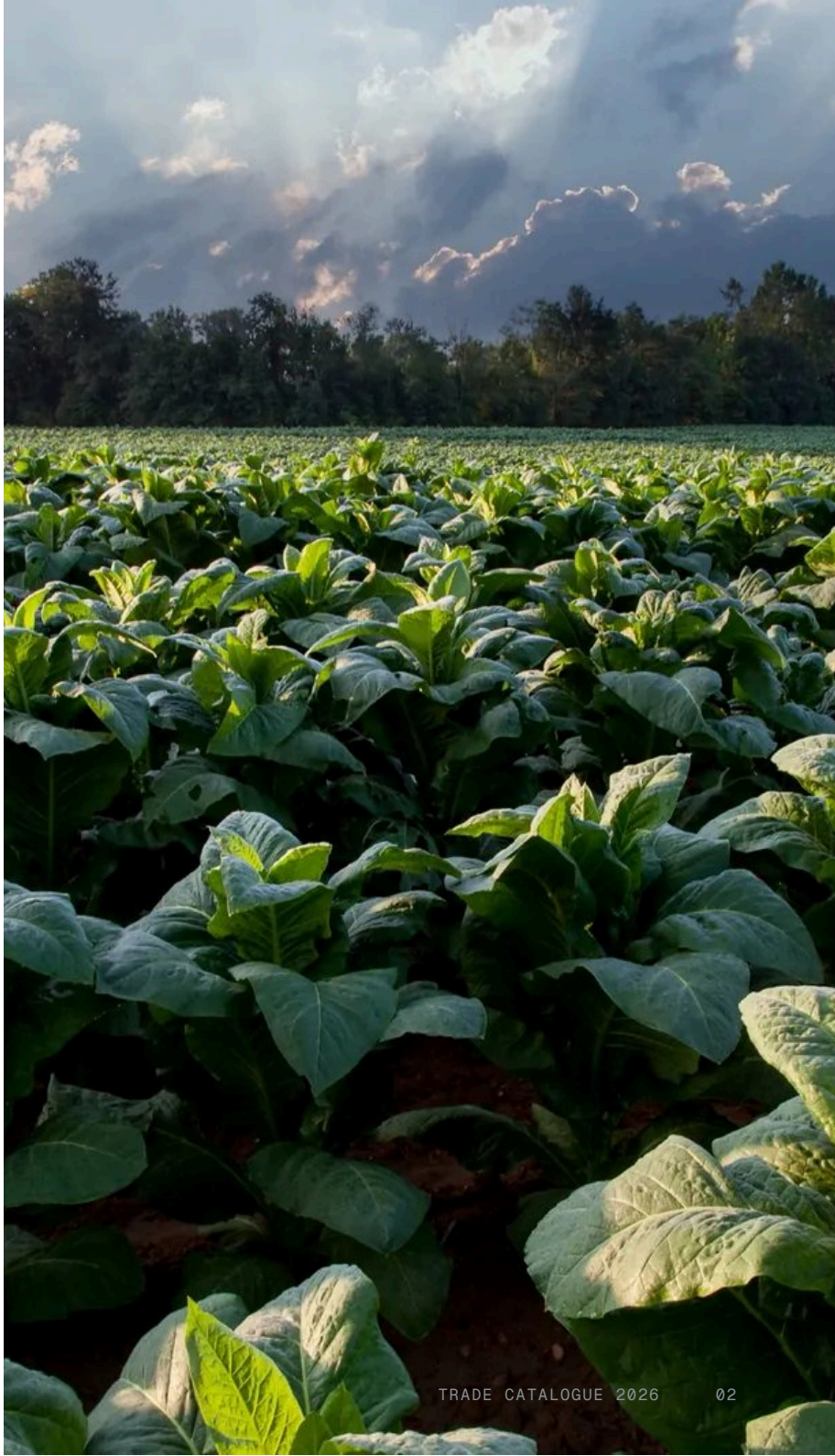
Smart. Sleek. Swedish.

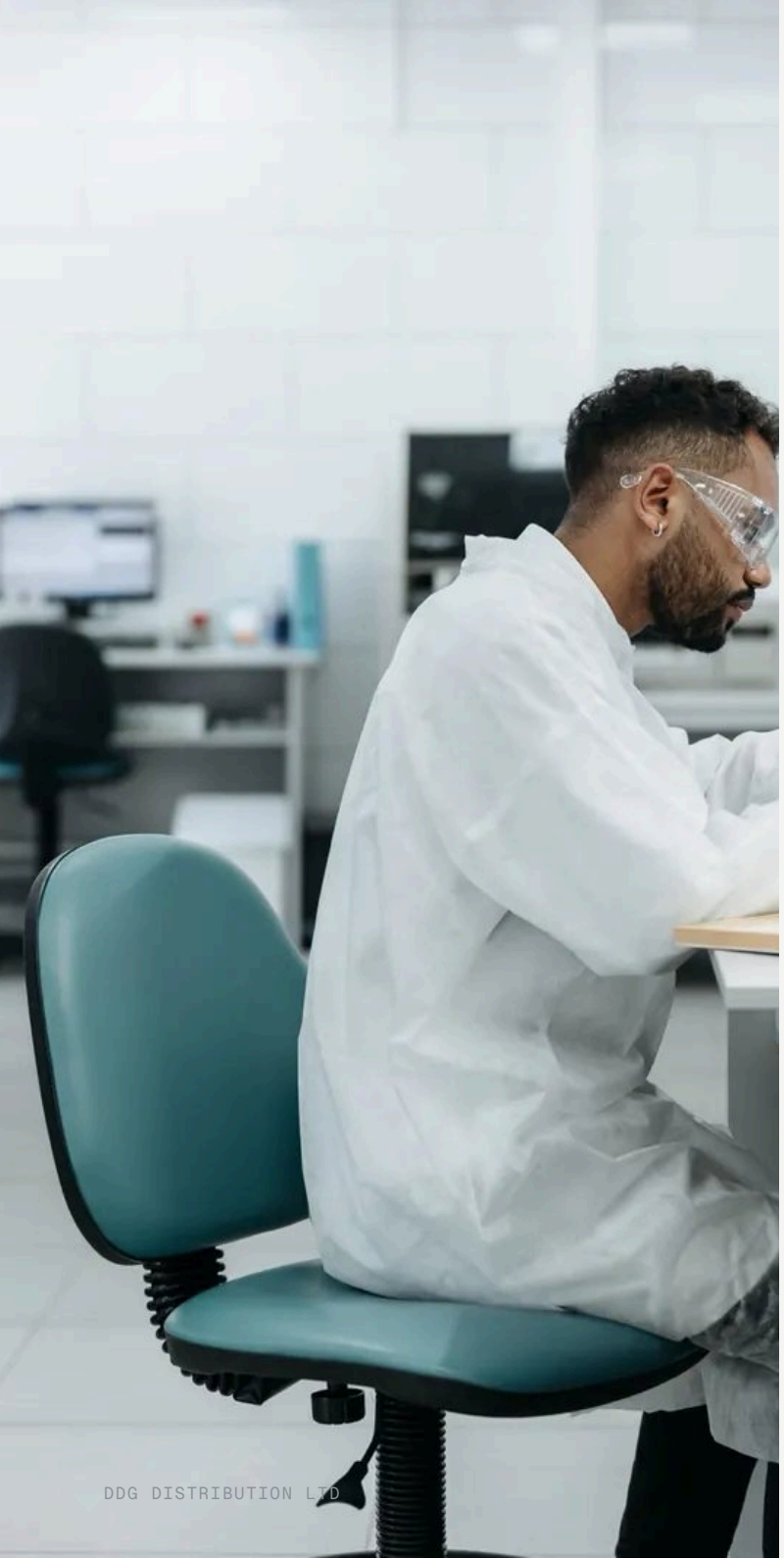
DDG Distribution Ltd is a global distributor of premium Swedish nicotine pouches, and the official partner for the UK, Canada and Africa.

Our portfolio is curated with care. Every brand we carry, from the legendary Siberia to the innovative White Fox, is selected for its quality, its market strength and the Swedish standard it is made to.

BRANDS	RANGES	PRODUCTS
3	6	40

Official partner for the UK, Canada and Africa.
Based in Ballasalla, Isle of Man.





The Nikotek™ standard

Nikotek is the quality standard Swedish Smokeless applies to nicotine pouch production at its plant in Enköping, Sweden. It is the benchmark for every pouch we distribute.

Consistent nicotine levels

Pharma-grade nicotine that meets pharmaceutical standards for purity and quality.

Taste and aroma

Flavours from premium fruits, herbs and spices, made with food-grade ingredients.

Moisture content

Set precisely between 30% and 50% for a soft pouch that sits comfortably.

Balanced pH

Every pouch is kept within a pH range of 7 to 9.5.

Best-before period

A deliberately short best-before period, for consistent freshness in every can.

Nicotine delivery

Sachets formulated and sized for a smooth, even release with every use.

WHITE FOX

TOBACCO-FREE NICOTINE POUCHES

Our signature brand. Slim, all-white pouches made in Sweden, with a fleece material infused with essential oils for a steady, regulated release.

Essentials	Three flavours, each in Smooth, Balanced and Intense
Traditional	The original line-up, from Five Paw to White Fox Black
Flavours	Ten flavours at one strength, from Citrika to Salmiak



WHITE FOX

Essentials

Smooth, Balanced or Intense. Each flavour comes in three strengths, so customers can find the level that suits them in a flavour they already enjoy.



STRENGTH	PER POUCH	PRODUCTS
4–12 mg/g	3–9 mg	9



WHITE FOX

Mint Smooth

STRENGTH	PER POUCH	CAN
4 mg/g	3 mg	15 g

SKU	EAN
WFX021	7340212613524



WHITE FOX

Double Mint Smooth

STRENGTH	PER POUCH	CAN
4 mg/g	3 mg	15 g

SKU	EAN
WFX022	7340212613531



WHITE FOX

Peppered Mint Smooth

STRENGTH	PER POUCH	CAN
4 mg/g	3 mg	15 g

SKU	EAN
WFX023	7340212613548



WHITE FOX

Mint Balanced

STRENGTH	PER POUCH	CAN
8 mg/g	6 mg	15 g

SKU	EAN
WFX031	7340212613463



WHITE FOX

Double Mint Balanced

STRENGTH	PER POUCH	CAN
8 mg/g	6 mg	15 g

SKU	EAN
WFX032	7340212613470



WHITE FOX

Peppered Mint Balanced

STRENGTH	PER POUCH	CAN
8 mg/g	6 mg	15 g

SKU	EAN
WFX033	7340212613487



WHITE FOX

Mint Intense

STRENGTH	PER POUCH	CAN
12 mg/g	9 mg	15 g

SKU	EAN
WFX041	7340212614699



WHITE FOX

Double Mint Intense

STRENGTH	PER POUCH	CAN
12 mg/g	9 mg	15 g

SKU	EAN
WFX042	7340212614705



WHITE FOX

Peppered Mint Intense

STRENGTH	PER POUCH	CAN
12 mg/g	9 mg	15 g

SKU	EAN
WFX043	7340212614712

WHITE FOX

Traditional

The original White Fox line-up in a slim, all-white portion, from the everyday Five Paw to the extra-strong White Fox Black.

STRENGTH	PER POUCH	PRODUCTS
16–30 mg/g	12–22.5 mg	5



WHITE FOX

Five Paw

Slim All White Portion

STRENGTH	PER POUCH	CAN
16 mg/g	12 mg	15 g

SKU	EAN
WFX001	7350049929798



WHITE FOX

Full Charge

Slim All White Portion

STRENGTH	PER POUCH	CAN
16 mg/g	16 mg	15 g

SKU	EAN
WFX003	7350049929880



WHITE FOX

Double Mint

Slim All White Portion

STRENGTH	PER POUCH	CAN
16 mg/g	12 mg	15 g

SKU	EAN
WFX004	7350049929828



WHITE FOX

Black

Slim All White Portion

STRENGTH	PER POUCH	CAN
30 mg/g	22.5 mg	15 g

SKU	EAN
WFX005	7350049928302



WHITE FOX

Peppered Mint

Slim All White Portion

STRENGTH	PER POUCH	CAN
16 mg/g	12 mg	15 g

SKU	EAN
WFX014	7350115291996

FROM EVERYDAY TO EXTRA STRONG

Most of the line-up sits at 16 mg/g, with White Fox Black at 30 mg/g for experienced users.



WHITE FOX TRADITIONAL

Clean Swedish mint

Flavours

Ten flavours at one strength, 16 mg/g. Every can matches in strength and size, so customers can choose by taste alone.

STRENGTH	PER POUCH	PRODUCTS
16 mg/g	12 mg	10



WHITE FOX

Black Currant

STRENGTH	PER POUCH	CAN
16 mg/g	12 mg	15 g

SKU	EAN
WFXF001	7340212617164



WHITE FOX

Citrika

STRENGTH	PER POUCH	CAN
16 mg/g	12 mg	15 g

SKU	EAN
WFXF002	7340212617133



WHITE FOX

Peach

STRENGTH	PER POUCH	CAN
16 mg/g	12 mg	15 g

SKU	EAN
WFXF003	7340212617140


— Black Currant


— Citrika


— Peach

Flavours continued



WHITE FOX

Mango

STRENGTH	PER POUCH	CAN
16 mg/g	12 mg	15 g

SKU	EAN
WFXF004	7340212617157



WHITE FOX

Double Apple

STRENGTH	PER POUCH	CAN
16 mg/g	12 mg	15 g

SKU	EAN
WFXF005	7340212617201



WHITE FOX

Guava Mint

STRENGTH	PER POUCH	CAN
16 mg/g	12 mg	15 g

SKU	EAN
WFXF006	7340212617171


— Mango


— Double Apple


— Guava Mint

Flavours continued



WHITE FOX

Coconut

STRENGTH	PER POUCH	CAN
16 mg/g	12 mg	15 g

SKU	EAN
WFXF007	7340212617188



WHITE FOX

Pina Colada

STRENGTH	PER POUCH	CAN
16 mg/g	12 mg	15 g

SKU	EAN
WFXF008	7340212617218


— Coconut


— Pina Colada

Flavours continued



WHITE FOX

Pistachio

STRENGTH	PER POUCH	CAN
16 mg/g	12 mg	15 g

SKU	EAN
WFXF009	7340212617225



WHITE FOX

Salmiak

STRENGTH	PER POUCH	CAN
16 mg/g	12 mg	15 g

SKU	EAN
WFXF010	7340212617195



— Pistachio



— Salmiak

Nicotine pouches

Tobacco-free Siberia at 33 mg/g, with the signature -80° cooling effect, from Original down to Mini.

STRENGTH	PER POUCH	PRODUCTS
33 mg/g	17–25 mg	5



SIBERIA

Original

Original portion

STRENGTH	PER POUCH	CAN
33 mg/g	25 mg	15 g

SKU	EAN
SIBN001	7350115297325



SIBERIA

Slim

Slim

STRENGTH	PER POUCH	CAN
33 mg/g	25 mg	15 g

SKU	EAN
SIBN002	7350115297288



SIBERIA

Super Slim

Super Slim

STRENGTH	PER POUCH	CAN
33 mg/g	21 mg	13 g

SKU	EAN
SIBN003	7350115298551



SIBERIA

Ultra Slim

Ultra Slim

STRENGTH	PER POUCH	CAN
33 mg/g	18 mg	11 g

SKU	EAN
SIBN004	7340212601064



SIBERIA

Mini

Mini

STRENGTH	PER POUCH	CAN
33 mg/g	17 mg	10 g

SKU	EAN
SIBN005	7350115298315

CHOOSE YOUR FORMAT

One strength in five formats. Smaller formats hold less nicotine per pouch, so customers can choose the size and feel that suits them.

SIBERIA -80°C

EXTRA STRONG, WITH THE -80° COOLING EFFECT

Inspired by cold Siberian winters, with a spearmint finish and some of the highest nicotine strengths available. Made as tobacco-free nicotine pouches and as traditional chewbags.

Nicotine pouches	Tobacco-free, one strength in five formats
Chewbags	Traditional -80° chewbags in Red, Blue and Black



Chewbags

Traditional Siberia -80° chewbags, made by the Swedish Original process, in mini, portion and tight-portion formats.

STRENGTH	PER POUCH	PRODUCTS
24–43 mg/g	18–44 mg	6



SIBERIA

Red -80° Mini 9g

Mini

STRENGTH	PER POUCH	CAN
42 mg/g	19 mg	9 g

SKU	EAN
SIB000	7350115295772



SIBERIA

Red -80° White Dry Portion

Portion

STRENGTH	PER POUCH	CAN
42 mg/g	27 mg	13 g

SKU	EAN
SIB001	7350049926452



SIBERIA

Blue -80° White X-Tremely Blue Portion

Portion

STRENGTH	PER POUCH	CAN
24 mg/g	18 mg	15 g

SKU	EAN
SIB002	7350049926490



SIBERIA

Blue Slim -80° White Ice Cold Power Tight Portion

Tight portion

STRENGTH	PER POUCH	CAN
24 mg/g	24 mg	20 g

SKU	EAN
SIB003	7350049926650



SIBERIA

Red -80° White Dry Tight Portion

Tight portion

STRENGTH	PER POUCH	CAN
42 mg/g	27 mg	13 g

SKU	EAN
SIB004	7350049926353



SIBERIA

Black -80° Explosive

Portion

STRENGTH	PER POUCH	CAN
43 mg/g	44 mg	20 g

SKU	EAN
SIB007	7350115291798

SIBERIA CHEWBAGS

Cold. Intense. Original.



HIT

SLIM, ALL-WHITE AND TOBACCO-FREE

A strong 20 mg/g nicotine kick paired with five bold fruit flavours, from Blueberry to Dr Cherry.

- Blueberry
- Lemongrass
- Dr Cherry
- Apelsin
- Blackberry



HIT

HIT

Slim and 100% tobacco-free. Five bold fruit flavours at one strength, 20 mg/g.

STRENGTH	PER POUCH	PRODUCTS
20 mg/g	15 mg	5



HIT

Blueberry

STRENGTH	PER POUCH	CAN
20 mg/g	15 mg	15 g

SKU	EAN
HIT001	7350115295857



HIT

Lemongrass

STRENGTH	PER POUCH	CAN
20 mg/g	15 mg	15 g

SKU	EAN
HIT002	7350115295932



HIT

Dr Cherry

STRENGTH	PER POUCH	CAN
20 mg/g	15 mg	15 g

SKU	EAN
HIT003	7350115295895



HIT

Apelsin

STRENGTH	PER POUCH	CAN
20 mg/g	15 mg	15 g

SKU	EAN
HIT004	7350115295970



HIT

Blackberry

STRENGTH	PER POUCH	CAN
20 mg/g	15 mg	15 g

SKU	EAN
HIT005	7350115295819

CHOOSE BY TASTE

All five flavours share one strength and one can size, which keeps ordering simple.

DDG

Become a partner

Tell us about your business and the markets you serve, and we'll come back to you with availability and terms.

WEB	www.ddg.im
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This product contains nicotine, which is a highly addictive substance. For adults aged 18 and over only. Supplied to the trade. Specifications are supplied by the manufacturer; confirm against packaging.